NEW COURSE - SPRING 2018

"Environmental Innovation through Market-Based Sustainability Reporting & Certification"

Dr. Chris Wedding (Executive in Residence) | Thu. 5-8pm | 3 credits | ENV 790.10

Focus:
- Voluntary environmental reporting and certification programs that are catalyzing large-scale positive environmental, social, and financial benefits, while also influencing billions of dollars of investment and purchase decisions by businesses and consumers

Topics:
- Business strategies motivating the use of these market-based environmental programs, how to implement them, potential professional accreditations to pursue, leading organizations in the industry, risks to avoid, market criticisms

Course Structure:
- Guest speakers, case studies, practice-oriented assignments, the latest industry reports, structured group discussions, and skills-focused role play

Sample Programs:
- GRI (Global Reporting Initiative), USDA (organic food), Marine Stewardship Council (fisheries), SASB (Sustainability Accounting Standards Board), ENERGY STAR, FSC (Forestry Stewardship Council), B Corp (sustainable business), LEED (Leadership in Energy and Environmental Design)