THE POWER OF MARKETS & THE FUTURE OF OUR PLANET:

Carbon, Forests, and Fossil Fuels – Investment Strategies for a Low-Carbon Future

Date: March 30th, 2016
Time: 4:00 – 5:00 pm with reception to follow
Location: Environment Hall Field Auditorium

SUMMARY
Come hear from a team of 5 dual degree MEM/MBA students who placed 1st in the Yale Responsible Investing Case Competition and 2nd in the Business for a Better World Case Competition at the World Economic Forum in Davos, Switzerland this academic year. Both of these cases focused on developing sustainable investment strategies for institutional investors. The presentation will introduce the concepts and theories that are driving interest in the field of sustainable investing as well as demonstrate how these ideas are being put into practice. The presentation will relate this movement to current events at Duke, including the divestment initiative and the management of the University’s endowment.

COME HEAR ABOUT
1. Socially Responsible vs. Sustainable Investing
2. Decarbonization vs. Divestment
3. ESG, Real Assets, & Forestry
4. Portfolio carbon analysis & carbon risk management
5. The endowment model & fiduciary responsibility

Please contact the student organizer Eric Smith at ejs43@duke.edu with any questions or comments.