

Layne Suzanne Marshall

layne.marshall@duke.edu | Web: linkedin/layne-marshall

Education

Master of Environmental Management Expected May 2019
Concentration in Environmental Economics and Policy
Duke University Nicholas School of the Environment- Durham, NC

Bachelor of Science in Forest Resources & Conservation December 2016
Minors in Sustainability Studies and Mass Communication Studies
University of Florida - Gainesville, FL, 3.63 GPA

Relevant Experience

Duke Superfund Research Translation Core Assistant: August 2017- Present, Durham, NC

- Collected interview and survey data on flame retardants to better understand public risk perception of toxic chemicals in the home and improve efficient science communication
- Developed infographics, created newsletters and blogposts, and utilized social media strategies to help distinguish and reach out to organizations who could most benefit from our educational materials

Duke Sustainability Board: September 2017- Present, Durham, NC

- Worked to bring together undergraduate, graduate, and faculty- driven sustainability based organizations
- Organized and participated in East Durham clean house volunteer gardening, “An Inconvenient Sequel” screening, and campus farm volunteer days/ energy facility tours

University of Florida Office of Sustainability Intern: August 2014- December 2016, Gainesville, FL

- Presenter at the Advancement of Sustainability in Higher Education Conference, Baltimore, MD 2016
- Creation and facilitation of various campus- wide events in order to boost environmental consciousness including the H2Oh! Water Awareness Event and the Greek Eco Challenge advising 17 Greek chapters

Vice President of Greeks Going Green: August 2014 – December 2016, Gainesville, FL

- Coordinated projects including the H&M Close the Loop College Cup and Greek Compositing Initiative
- Spokesperson for implementing environmental practices by helping triple the organization’s membership

UF School of Forest Resource Conservation Research Student: July- December 2016, Gainesville, FL

- Collected National Visitor Use Monitoring Project data in Florida State Parks for the US Forest Service
- Utilized Qualtrics surveys and advised for improved recreation management within Hillsborough County

UF Center for Public Issues Education Research Intern: May- July 2016, Gainesville, FL

- Analyzed national public survey data results concerning public perception of agricultural and natural resource issues using SPSS Statistics Software
- Created infographics for public awareness and published helpful Extension documents

Research Experience

Coauthor of a 3-part EDIS Extension Series (2016)

- “Opinion Leadership and the Perceived Health, Community, and Economic Benefits of Local Food”

Coauthor of Client- Based Management Plan (2016)

- “Hillsborough County Conservation & Environmental Land Management Outdoor Recreation Study”

Skills

Certifications: Project Learning Tree Environmental Educator, awarded October 2016

Software: Microsoft Word, Office, and Excel, Adobe Illustrator and Photoshop, & STATA/ SPSS Statistics Software

Awards: Leader of 2015 Kill the Cup Campaign- national winner, awarded \$1000 social impact grant; Recipient of Champions for Change Award 2015; selected for Audubon FL Conservation Leadership Initiative