

Sneha Balasubramanian

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Education

Master of Environmental Management, concentration in Business and Environment at Duke University, Nicholas School of the Environment – Expected completion: June 2019

Bachelor of Science, Environmental Management and Technology with a minor in Business, Hong Kong University of Science and Technology (HKUST) – June 2017.

Relevant Experience

United Nations Global Compact: Principles of Responsible Management Education, *Research Assistant*, Duke University, Present

- Studying the performance of the food and beverage industry in the context of the UN Sustainable Development Goals under Professor Deborah Gallagher.

Final Year Project, *Research Project*, Hong Kong, September 2016- May 2017

- Provided recommendations on a social and environmental responsibility program for Rewe's supply chain, to enhance their environmental performance in Asia. Recommended the Business Environmental Performance Initiative program for the same.

Tetra Pak, *Intern*, Delhi, India, July – August 2016

- Prepared a social impact analysis on the waste pickers' role in the recycling chain in the slum areas of Delhi to determine their current status and the changes in incentives required.

Business Environment Council (BEC), ESG Research and Policy Advisory division, *Intern*, Hong Kong, June 2016

- Conducted research on the value of imposing carbon tax or carbon trade for businesses in Hong Kong for use in a recommendation paper by BEC.
- Initiated the updating of the company's website on climate change for businesses to increase the relevance of the data and improve its layout.

Waste Ventures India, *Volunteer*, Hyderabad, India, December 2015-January 2016

- Developed leads for the municipal solid waste management service offered by the company. Resulted in securing partnerships with two companies and expanding the waste management program in Hyderabad, India.
- Designed promotional material for the company's volunteer program to increase citizen participation in waste segregation and composting efforts.

HKUST Sustainability Unit, *Intern*, Hong Kong, September - December 2015

- Implemented new marketing and promotion strategies to further university involvement in campus sustainability.
- Submitted and edited articles for the various affiliated publications of the Sustainability Unit.

Mars Incorporated, *Intern*, Hyderabad, India, June – July 2015

- Assisted in designing the Rain Water Harvesting and Treatment set-up at the Pedigree factory to improve water management.

Leadership

Duke Sustainability Board, *International Student Representative*, Present

- Facilitate meetings for all student and faculty groups at Duke University to enhance collaboration on sustainability initiatives on campus.

APAC Ideas for Action Youth Initiative, Wharton & World Bank Group, *Corporate Relations Executive*, Hong Kong, September 2015- May 2016

- Engaged in event planning to conduct conferences and workshops for the competition. Four teams from Hong Kong were selected for the final competition.
- Conducted interviews of university students in India and forged relations with various universities to build an Ideas for Action committee in India.

Sustainable Campus Leadership Program, *Ecological Representative for the University*, HKUST, October 2014 - May 2015

- Initiated and improved sustainability on campus through large scale development and engagement projects.
- Received Award for Outstanding Leadership and won external funding for the project from the university.

Environment Student's Society, *Organizing Committee Member*, HKUST, June 2014- Dec 2014

- Organized a week-long event to promote an environmentally-aware lifestyle, targeted at the university community. Activities were in the form of barter trade and up-cycling workshops.

Creative Writing

- Board Member of Eno Magazine at the Nicholas School, Duke University - editing and event planning, Present
- Published in annual university-wide magazine: Wings HKUST, 2014 and 2015
- Editor of Envision, annual university wide magazine on environmental issues, 2015
- One of the authors for Humans of HKUST, September 2014- May 15