

# Laura Marie Davis

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## Education

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**Master of Environmental Management**, *Certificate in Community-Based Environmental Management* May 2017  
Duke University Nicholas School of the Environment Durham, NC

- Master's Project: Mapping the Durham County Food System  
Qualitative analysis of semi-structured interviews with over 20 key actors, including local government officials, nonprofit employees, business owners, and local farmers to provide recommendations on how the Duke Campus Farm and World Food Policy Center can best engage with the local food system.

**Bachelor of Science in Biology**, *with minors in Spanish and General Anthropology* May 2014  
Case Western Reserve University Cleveland, OH

## Professional Experience

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**Environmental Communications Assistant** January – October 2016  
The Bernhardt Lab at Duke University Durham, NC

- Composed lay-language summaries of scientific articles on watershed hydrology and mountaintop mining for an informational packet sent to 7 U.S. Army Corps of Engineers permitting officials in 4 Appalachian states
- Wrote blog articles to provide the public with information on environmental impacts of mountaintop mining

**Policy and Communications Intern** May – July 2016  
North Carolina League of Conservation Voters Raleigh, NC

- Researched best practices for incorporating equity and social justice into environmental communications to improve employee's outreach and communication strategies; presented recommendations to staff and board
- Wrote and proofread blog posts, petitions, and action alerts for digital environmental advocacy campaigns

**Practicum in Community-Based Environmental Management** January – May 2016  
Town of Cary Sustainability Program Cary, NC

- Conducted interviews and a focus group with municipal employees to produce a communications plan to reduce recycling contamination at Cary Town Hall and to improve internal communications on sustainability
- Presented recommendations to the Town of Cary Environmental Advisory Board

**Program Assistant** September 2015 – May 2016  
Duke Environmental Leadership (DEL) Executive Education Program Durham, NC

- Composed articles and layout for quarterly newsletter to 1,500 environmental professionals (18% open rate)
- Utilized online software to manage contact database and assist with professional development workshops

**Environmental Outreach Liaison AmeriCorps Member** August 2014 – August 2015  
Rural Action, in partnership with the Tuscarawas County Commissioners Mineral City, OH

- Leveraged \$2,250 in grant funds for the Tuscarawas County Park Department; developed and implemented environmental educational programs & community events; Recruited 45 volunteers; Educated 810 students
- Collaborated with state agencies, community groups, nonprofit organizations, and private landowners to build capacity for Park Dept. development, including a project to print and distribute updated trail maps

## Skills

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- Public speaking: Durham Toastmasters Sgt. At Arms; featured student speaker for Nicholas School Development and Alumni Relations events; student panelist for diversity & inclusion information session
- Fluent in conversational Spanish (speaking, reading, and writing)
- Proficient with social media platforms and digital communications tools: Microsoft Office software, Google Suite, Facebook, Twitter, LinkedIn, Wordpress, Weebly, WebEx, iContact, Canvas, and Qualtrics